



## CITY OF BROOKFIELD 2020 INDEPENDENCE DAY PARADE GUIDELINES

### A. GUIDELINES FOR ENTRIES

1. **Theme: “America – Land of the Free”**
2. **All entries must conform to the general theme**, be in good taste, and oriented to a children’s parade.
3. **All participants**, including escorts and staff, should be in uniform, costume, holiday dress or color coordinated attire.
4. **NO SOLICITATION WILL BE ALLOWED!**
5. **Political campaigning or political party promotion is prohibited;** However, incumbent elected representatives who represent Brookfield may participate in recognition of their office. **Absolutely no distribution of campaign literature or materials, i.e. pamphlets, flyers, buttons, etc., is allowed.**
6. Entries must be at the parade line-up area in their designated places, 45 minutes prior to parade starting time. Please refer to the information packet (to be sent in June) for your lineup placement information.
7. Entries must be of maneuverable size. They must be led, driven, or marched over a parade route which includes 90° corners on an average sized city street.
8. All parties in the parade are responsible for dismantling and disposing of their unit so that no litter problems are caused.
9. **Each entry must submit a signed Parade Application Form in order to be included in the line-up.** Accepted entries will receive a confirmation and an information packet, including line up.
10. The theme and general idea of each entry will be screened by the committee. **The Independence Day Activities Committee has the authority to dismiss any participants if they do not adhere to these guidelines.**

### B. SAFETY

1. **NO CANDY OR OTHER OBJECTS ARE TO BE THROWN TO SPECTATORS FROM PARADE VEHICLES.** Candy may be rolled to the curb or handed to parade spectators along the curb only.
2. Animals involved in parade must be controlled by an adult and all clean-up is your responsibility.
3. **NO stopping** is allowed during the parade.
4. All motorized units must be operated by a licensed adult, **18 or over.**
5. Every precaution must be made to ensure safety for spectators and participants.
6. Alcoholic beverages in the parking lot or along the parade route are prohibited.

**\*\* Special Note: Only those units pre-selected by the parade committee will be allowed to line up and take part in the parade. There will not be any last minute show-up units allowed in the line-up.\*\***

Please contact our office at (262) 796-6675 with questions/concerns about the parade.